

# FairPoint Brings 1 Gbps to Husson University

When Husson University's New England School of Communications (NESCom) brought 480 middle and high school students together for its Cool2Career day, FairPoint Communications delivered 1 Gbps to connect hundreds of digital devices – and give students a first-hand look at how cool technology can enable cool careers.



## Educational Challenge

Middle and high school students are surrounded by technology, but most lack real insight into the digital career opportunities available today. The New England School of Communications (NESCom) at Husson University in Bangor, Maine, wants to change that. The school offers Bachelor of Science degrees in communications technology, entertainment production and media studies.

## FairPoint Solution

For a preview of possible digital careers, NESCom hosted Cool2Career, a one-day educational event for high school and middle school students from across Maine. In partnership with Apple, Aruba Networks and FairPoint Communications, NESCom exposed 480 students to a wide range of digital careers, including marketing, video production, audio engineering, web and social media, photography and animation.

Most importantly, the event gave students hands-on experience with various digital devices. FairPoint provided the school with a 1 Gbps high-speed Internet connection to power the event's technology and enable Bangor's Fox 22 WFVX to broadcast its RoadShow series live from the event.

Since 2008, FairPoint has invested more than an average of \$1 million per week in technology and upgrades to its communications infrastructure. This commitment has enabled more high-speed Internet in the classroom so students and staff can enjoy the essential digital connections they need to succeed and pursue their interest in technology careers.

At Cool2Career, students made movies; recorded and mixed original music; collected, edited and shared photographic images; programmed iOS apps; wrote code; designed games; and more – all activities that are part of today's digital job marketplace. With the 1 Gbps connection, NESCom had the bandwidth to handle the demands of the day.

"In today's world, students and employers utilize technology as part of their everyday personal and professional communications," said Thomas Johnston, dean of the New England School of Communications (NESCom) at Husson University.

## For More Information

FairPoint helps organizations like yours increase their network capacity to accomplish online testing goals, support more electronic learning devices in the classroom, connect multiple campus locations and, ultimately, enhance education in our shared community while maintaining fiscal responsibility.

For more information, please contact your account manager.

